



39th ANNUAL BCM BOWLING CENTER ARCHITECTURE & DESIGN AWARDS



INTERNATIONAL DIVISION



BEST EXTERIOR

The Maxx

Veenendaal, Netherlands

► If one wanted to experience the full spectrum of architectural eye candy in Veenendaal, the itinerary would include the *oude kerk* (old church), which dates to the 1500s and has been fully restored; *De Nieuwe Molen*, a traditional Dutch windmill that grinds flour each Saturday for visitors to take home; and a 14-lane entertainment venue called The Maxx, which is modern in every way. The contemporary structure utilizes simple but bold detailing, large-scaled lighting fixtures and an all-glass façade. Interchangeable graphics across the entire width of the façade, made up of pipe frames and unassuming lighting, advertise the fun inside.

AT A GLANCE

Proprietor: Eric Achterberg
Design: Pajaco Interieurbouw B.V.
Architect: Tastvol Architectuur & Interieur
Bowling Equipment Supplier: Bowltech International
Bowling Equipment: QubicaAMF (Harmony Ball Returns, Hyper Bumper System, SPL Select Lanes, BES X Ultimate Scoring, Pins)
Masking Units: Delektro
Sidewall Treatment: D-SIGN Makers

Furniture: Pajaco Interieurbouw B.V.
Carpeting: VDK Projecten
Sound/Lighting: MoreSenz BV
Laser Tag Arena Designer and Laser Tag/Laser Maze Equipment: LaserMaxx Lasergames BV
Billiards: Loontjes Billiards
Darts: Dartshopper
Escape Rooms: Trap Factory
Miniature Golf: GlowGolf Nederland
Music Source: Eazis Music & Systems
Virtual Reality: Simracingstore
On the Web: themaxx.nl